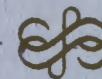




Saginaw Valley State University
Commencement

August 24, 1993



Saginaw Valley State University
7400 Bay Road
University Center, MI 48710

SVSU does not discriminate based on race, religion, color, gender, sexual orientation, national origin, age, physical impairment, disability or Vietnam-era veteran status in the provision of education, employment and other services.



COMMENCEMENT

Tuesday, August 24, 1993

2:00 p.m.

Doan Center

Saginaw Valley State University

ACADEMIC PROCESSION

The Marshal
Faculty and Administration
Candidates for Master of Business Administration
The Platform Party
President

The audience is requested to stand during the Processional, the singing of the National Anthems and the Recessional.

THE COMMENCEMENT SPEAKER



ROBERT S.P. YIEN VICE PRESIDENT FOR ACADEMIC AFFAIRS

Dr. Robert S.P. Yien first joined SVSU in 1970 as an assistant professor of sociology. He later became Director of Public Services and was named Vice President for Academic Affairs in 1979. Prior to coming to SVSU, Dr. Yien was an instructor and researcher at Michigan State University and a supervisor at Michigan National Bank.

A native of Taiwan, Dr. Yien earned a Bachelor of Arts in English at Tunghai University. He also holds a Master of Arts degree in communication and a Ph.D. in organizational communication from Michigan State University. He completed an Academic Institute program at Carnegie Mellon University in 1981.

In 1973 Dr. Yien was accorded the Franc A. Landee Award for Excellence in Teaching. He was listed among "Outstanding Educators of America" in 1975, and he received the Distinguished Alumni Award from Tunghai University to recognize his service in publishing the *Tunghai News* and as a member of the 93rd Division of the Chinese Army.

More recently, Dr. Yien has served as chairman for the Consortium for International Earth Science Information Network (CIESIN), which is responsible for the establishment of a NASA database research and educational facility in the Saginaw Valley. From 1988 to 1990 he was chairman of the Council on the Japan Center for Michigan Universities. The Center represents the State of Michigan in the Shiga Prefecture of Japan.

Dr. Yien's interest in international education efforts has included service as chairman of the 1980 Conference on National Construction Education Section, the Republic of China. He was a special consultant to Vice Premier Tien Ji-Yun of the People's Republic of China on education issues in 1984, and a visiting professor at Beijing University in 1984, and at Ching-Hwa and Jinan universities in 1987.

Dr. Yien and his wife, Amy, reside in Saginaw and are the parents of two grown sons. The topic of Dr. Yien's address is "The Economic Miracle on the Island of Taiwan."

ORDER OF EVENTS
Tuesday, August 24, 1993

MARSHAL Wayne E. Mackie, Ph.D.

PRE-COMMENCEMENT CONCERT Piano
Margaret F. Brown, M.M.

PROCESSIONAL (Please stand and remain standing for National Anthems)
Pomp and Circumstance Sir Edward Elgar

NATIONAL ANTHEM OF THE UNITED STATES OF AMERICA

NATIONAL ANTHEM OF THE REPUBLIC OF CHINA

PRESIDING Eric R. Gilbertson, J.D., President

ADDRESS Robert S.P. Yien, Ph.D.
"The Economic Miracle Vice President for Academic Affairs
on the Island of Taiwan"

PRESENTATION OF THE CANDIDATES Wayne E. Mackie
Acting Dean, College of Business and Management

The graduates' names will be read by William P. Welch, Ph.D., Associate
Professor of Economics.

CONFERRING OF DEGREES Eric R. Gilbertson

INDUCTION INTO SVSU ALUMNI ASSOCIATION
Albert J. Beutler, Ph.D. Executive Director of Development
and SVSU Foundation
Terrance E. Lerash, B.S.N. President, SVSU Alumni Association
Carmen Chia-Yu Hsu, L.L.B. Class President

CONCLUDING REMARKS Eric R. Gilbertson

RECESSIONAL

RECEPTION
Immediately following the Commencement ceremony, the graduates, their
families and friends, faculty and staff are invited to a reception to be held
in Doan Center.

CANDIDATES FOR THE DEGREE
MASTER OF BUSINESS ADMINISTRATION

COLLEGE OF BUSINESS AND
MANAGEMENT

Wayne E. Mackie, Acting Dean

Chang, Ho-Jian
Chen, David Ta-Chen
Cheng Huan-Guay
Cheng, Wen-Tsai
Chiang, Ping-Huang
Chien, Cheng-Chien
Chiu, Liang-chuen
Chou, Wei-Huei
Hsiu-Chu Fan
Carmen Chia-Yu Hsu
Hsu, Lo-Sheng
Showen Huang
Huang, Shu-Yuan
Lin, Wu-Tien
Luo, Yih-Nain
Tai, Wen-Hsiung
Tzou, Lin Mei-Lien
Yang, Wen-Ker
Yin, Wei-hsiung

ACADEMIC ATTIRE

Traditions for recognizing academic accomplishments with ceremony, color and distinctive dress have existed for several centuries, dating to European universities of the Middle Ages. The academic regalia worn by participants in today's commencement procession symbolizes the degrees held and the institutions where degrees were earned. The style of these caps, gowns and hoods evolved from costumes worn during early religious processions to distinguish church and university members from the laity.

Bachelor's and master's degree gowns traditionally are black, although some universities prescribe a school color for their graduates' gowns. The bachelor's gown has long pointed sleeves while the master's gown has a sealed oblong section at the wrist. Doctoral gowns are identified by bell-shaped sleeves with velvet crossbars.

The length of the academic hood, which drapes over the back of the gown, denotes the wearer's academic achievement. The hood's length, width, color of trim and the color or colors of the lining all are symbolic. Linings, exposed in the center of the hood, indicate the colors of the degree-granting institution. For Saginaw Valley State University the colors are cardinal red and royal blue. The trim—satin for a master's degree, velvet for a doctorate—reveals the wearer's major field of study. Width of the trim is two inches, three inches and five inches for the bachelor's, master's and doctor's degree, respectively. The master's hood is pointed; the doctor's hood is bell-shaped. The hood's length is three feet for the bachelor, three and a half for the master and four for the doctor.

The customary head covering is either the mortarboard or a soft beret modeled after the cap of Cambridge University. The tassel on the cap may be black or a color indicating the degree.

The SVSU Board of Control and the President wear regalia especially designed for them in SVSU's colors. Members of the governing board of an institution are entitled to wear doctoral gowns regardless of their academic degree.

Saginaw Valley State University was founded in 1963 as a private institution to meet higher education needs in east-central Michigan. In 1965, Saginaw Valley College (SVC) became state-assisted. In 1975 the name was changed to Saginaw Valley State College (SVSC) and, in 1987, the institution achieved university status (SVSU).

There were just 119 students when classes began in 1964, but strong academic programs, reasonable costs and a variety of extra-curricular activities attracted growing numbers of students. Today, about 7,000 people from Michigan, several other states, and 16 nations are enrolled in more than 60 programs of study leading to bachelor's and master's degrees. International exchange and guest professors and students and an active international program bring the added dimension of other cultures to SVSU.

The primary mission of the University is to promote the intellectual and personal growth of students. A highly qualified faculty, most of whom hold terminal degrees, teach in both day and evening classes. The average class size is less than 25 students, so instructors can give personal attention to individual needs. As an important part of its mission, SVSU fosters research and creative activities. The goals of the research program are to extend knowledge, inspire superior teaching, and contribute to the intellectual, social and economic well-being of the region.

Community service is another element of the University mission. SVSU sponsors continuing education courses, conferences, workshops, entrepreneurship and technology transfer efforts. Cultural events, many campus activities and the library are open to the public.

The University has a 782-acre campus located on M-84 (Bay Road) within the triangle formed by Bay City, Saginaw and Midland. Excellent transportation routes (I-75 access within three miles) connect the rural campus with urban centers.

SVSU is one of the most modern centers for higher education in the state. Recently completed construction projects totaling over \$60 million complement facilities built between 1966 and 1978 to provide an attractive, barrier-free campus. The Science Building and Maurice E. Brown Hall opened for 1986 fall semester classes. The Melvin J. Zahnow Library opened early in 1987, and the Dorothy (Honey) and Ned S. Arbury Fine Arts Center and Marshall M. Fredericks Sculpture Gallery later that year. Other facilities include Pine Grove Apartments, a 40-unit student housing complex, and the Administrative Services Building. Ryder Center was completed in fall 1989.

While these added facilities are important assets in meeting the University's mission, the essence of a university is not bricks and mortar, but the people who teach and learn within a building's walls. The employment and retention of highly qualified professionals to its teaching faculty and support staff is a primary goal of the University.

The physical facilities, coupled with the commitment of SVSU personnel to serve the needs of the Saginaw Valley region, promise a bright future for the University and the people it serves.

SAGINAW VALLEY STATE UNIVERSITY BOARD OF CONTROL

Thomas E. Rush, Chairperson
Ruth A. Braun, Vice-Chairperson
Charles B. Curtiss, Treasurer
Robert H. Walpole, Secretary
Elva Revilla
Donna J. Roberts
George E. Ward
Eric R. Gilbertson, President

THE SEAL OF SAGINAW VALLEY STATE UNIVERSITY

The triangle within the SVSU seal symbolizes the geographical area formed by Bay City, Midland and Saginaw. It denotes the linking of three separate communities and surrounding areas through an institution dedicated to higher education.

Three symbols within the seal are of Egyptian origin. The figure at the top represents life, denoting that education is an ongoing, life-long process and has a value that lasts forever.



The symbol at the lower left represents light—perhaps the inner light. It recognizes that our knowledge is a torch of smokey pine that lights the pathway but one step ahead. Opposite the light of knowledge in the lower right corner is a staff, which stands for strength. This may be regarded as an appeal for the endurance necessary to search for and find the truth, as well as the strength to speak and live it.

The year of the University's founding, 1963, appears below the triangle.